WATER TREATMENT IN YOUR NEW HOME



It Starts with Knowledge and Ends With Your Best Interests

Whether you are building a new home or looking to purchase a new home for sale in Southeast Wisconsin, people often pay attention to things like exterior design, fixtures, and finishes of the home. There are many decisions to be made and multiple choices of materials to pick from, but don't forget to think about one of most important things in your new home - the water.

To keep your family safe and your new home functioning at it's best for years to come, it is important to work with a Wisconsin home builder that has a trusted relationship with a water specialist. This water expert will provide everything you need to know about the water quality in the area you are building, along with recommending the best equipment to make sure the water you are drinking, washing, cooking, and cleaning with, is the best quality for you, your family and your new home.

When it comes to knowing water in Pewaukee, Sussex, Menomonee Falls, Milwaukee or any other Southeast Wisconsin city or town, Demlang Builders works with the best - Water Doctors of Waukesha. With nearly 40 years of water experience, they've seen just about every water condition in our area - from the impact of wells, iron, and radium to mitigating concerns with city water supplies - a truly controversial topic in many of our local communities today.

Before you move into your new home, it is important to understand the water in your area. Is the water hard? Cloudy? Does it have chlorine smell or taste? Or maybe it isn't clear, but tinted with a rust color? Although some water issues may be obvious, there are many that can't be seen or tasted. Having your water tested by a professional - beyond the basic well test - can help identify these issues in your water and get you on a path to fixing them.

The first critical step is a water test - regardless of what you think you know about the property or the area. Depending on soil conditions, the



integrity of municipal water lines running to your property, or stormwater run off, the water you have in your home may even be different than that of your next door neighbor.

For those building a home with a private well, the well is often tested right after drilling. However, in the case of Demlang Builders and Water Doctors, we prefer to have the water in the well run for a period of time before testing. This waiting period gives us a much better look at the water that is coming into the house and more accurate testing results. This is especially important in a new subdivision development where multiple homes and multiple wells are all being drilled at once - taxing the water supply and conditions in one concentrated area.

If your new home is tapping into city water, testing is still important. Water Doctors has experience with and access to water data from every area in Southeast Wisconsin. The data is constantly updated to reflect any changes that can affect your water - age of pipes, leaks, and containments like lead, chlorine, or chloramine, just to name a few. Although city water is regulated to meet minimum standards, when you find out what is really in the water, you may think twice about putting it into your body or the bodies of your loved ones.

In most cases, water tests will indicate that the water should be treated to remove those things we don't want ingested by our bodies. Water Doctors offers eco-friendly water solutions to better your water quality, helping save on the amount of softener salt and energy you use, while remaining virtually maintenance free for the first five years.

And in a new home, you'll also protect your investment. From showers to dishwashers to kitchen sinks, water flows through nearly 20% of your new home's value every day!

Offering the best in water treatment systems, Water Doctors will take away the worry about the water you and your family are drinking or cooking with, giving to the family dog, or washing your clothes or vehicles with. The short-term expense of installing a water filtration system will offer many long-term benefits for years to come. Think of it as a preventative insurance policy that you actually use every day - for your family and your home. Systems on average cost the homeowner around a \$1 per day - much less than those cases of water you have to lug home from the store and less waste going into the landfill.

To learn more about installing a water filtration system in your new Demlang home, contact a New Construction Specialist at <u>262-246-0330</u>.