



## DESIGNING A NEW HOME



### Designing a Home with Style That Will Last

So, you've decided to build a new home. Perhaps you've filled dozens of [Pinterest boards](#) with inspirational photos or started some [Ideabooks on Houzz](#) to guide your selections process. Technology has made the building process easier in some ways, but the decisions so much harder in others! Whatever your platform of choice, the ideas that the internet provides today's homeowners are endless!

It might be tempting to Google design trends and jump right in, but be careful because today's trends can easily become tomorrow's design terrors! From the heavy floral wallpaper and patterned curtains of the 90's to building all of your furniture out of salvaged wood pallets, how do you know what will stay and what will go? Here's some things to think about as you choose timeless materials and furnishings for your new home, as well as how to avoid a costly remodel down the road!

### Design in Layers

First and foremost, design is not one choice, but many choices working together in harmony. While choosing classic materials for your home might not feel "exciting" or "trendy" you can easily layer on more design elements to create the interest and style you desire. Start by creating a neutral backdrop with flooring, cabinetry, and even neutral paint colors. This will help other big design choices "pop" while minimizing a cluttered appearance in your home. A neutral backdrop also helps you play up seasonal decor — giving you the chance to embrace the pastels of springtime, patriotic colors of the summer, and festive fall color without clashing!



## Think Twice About The Effort

When it comes down to it, a “permanent choice” in decor is just as much about the effort to change something as it is about cost. While some designers will encourage trendy paint colors, at Demlang Builders we know that repainting isn’t a weekend project anymore. Today’s open floor plans make it tougher to repaint just one room of the home, and your selections in one area of the home are almost always seen from another. We aren’t saying that you shouldn’t embrace wall color, just think twice about the true cost of making a change down the road and how today’s open concept designs have eliminated the traditional boundaries of each room.

## Create a Few Focal Points

A great way to embrace trends is to create just a few simple focal points in a room rather than applying the trend with a broad brush. A large sectional couch in a neutral color does the heavy lifting when it comes to seating space, while an extravagant and stylish armchair easily becomes the focal point of a room. The same thing goes for light fixtures. Timeless recessed lighting gives you functionality for years, while a creative light fixture choice allows you to create a look that can be changed out as trends come and go!

## Ask for Help!

Last but not least, it’s okay to ask for help. Our designers have seen trends come and go and can spot a classic, timeless choice that will last for years to come. As you select [materials and fixtures for your new home](#), we can help you create the perfect blend of style and sophistication. Seeking inspiration from what’s hot today, we choose elements that we feel will be just as desirable tomorrow.

So, go ahead. Pin it. Snap it. Tear it out of a magazine in the old school way. Whether you prefer timeless design or trendy styles, inspiration is everywhere! And at Demlang Builders, we’ll make sure you enjoy the process each step of the way!