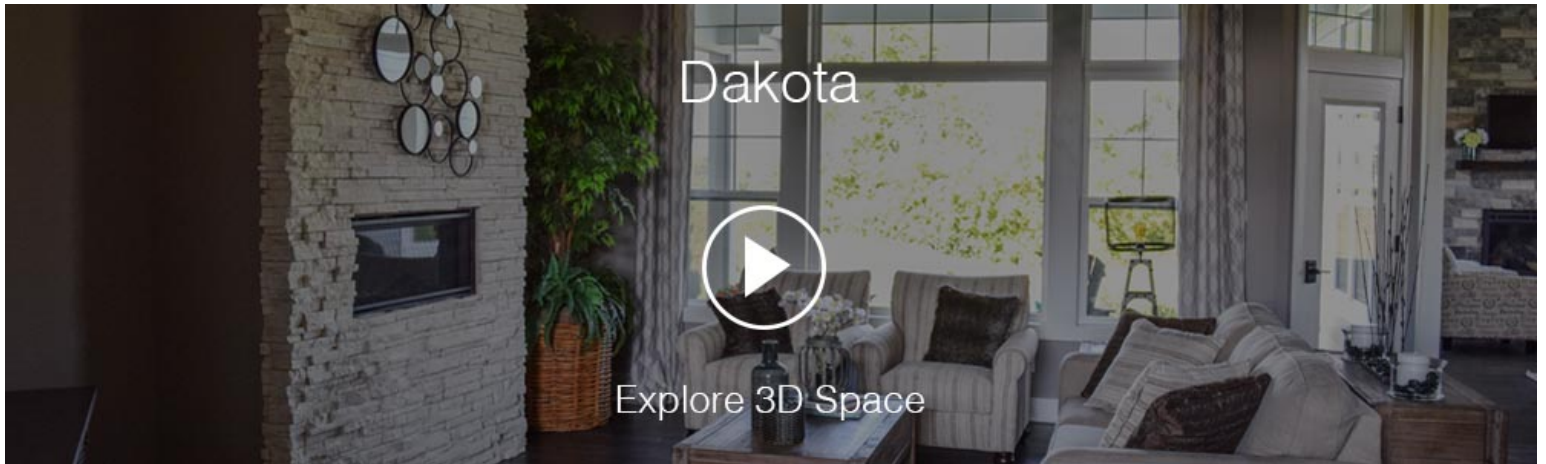


MODEL HOME VIRTUAL TOURS



Get a Sneak Peak at Our Model Homes From the Comfort of Your Couch

Deciding to build or buy a new home is exciting! However, it can also be time consuming. Whether you're touring a builder's model homes to get ideas for building, or looking to purchase an existing model for sale, it can be hard to find the time to drive from Menomonee Falls to Hartland or Delafield to Pewaukee to tour our different model homes - let alone remember all the special touches that make for a great design!

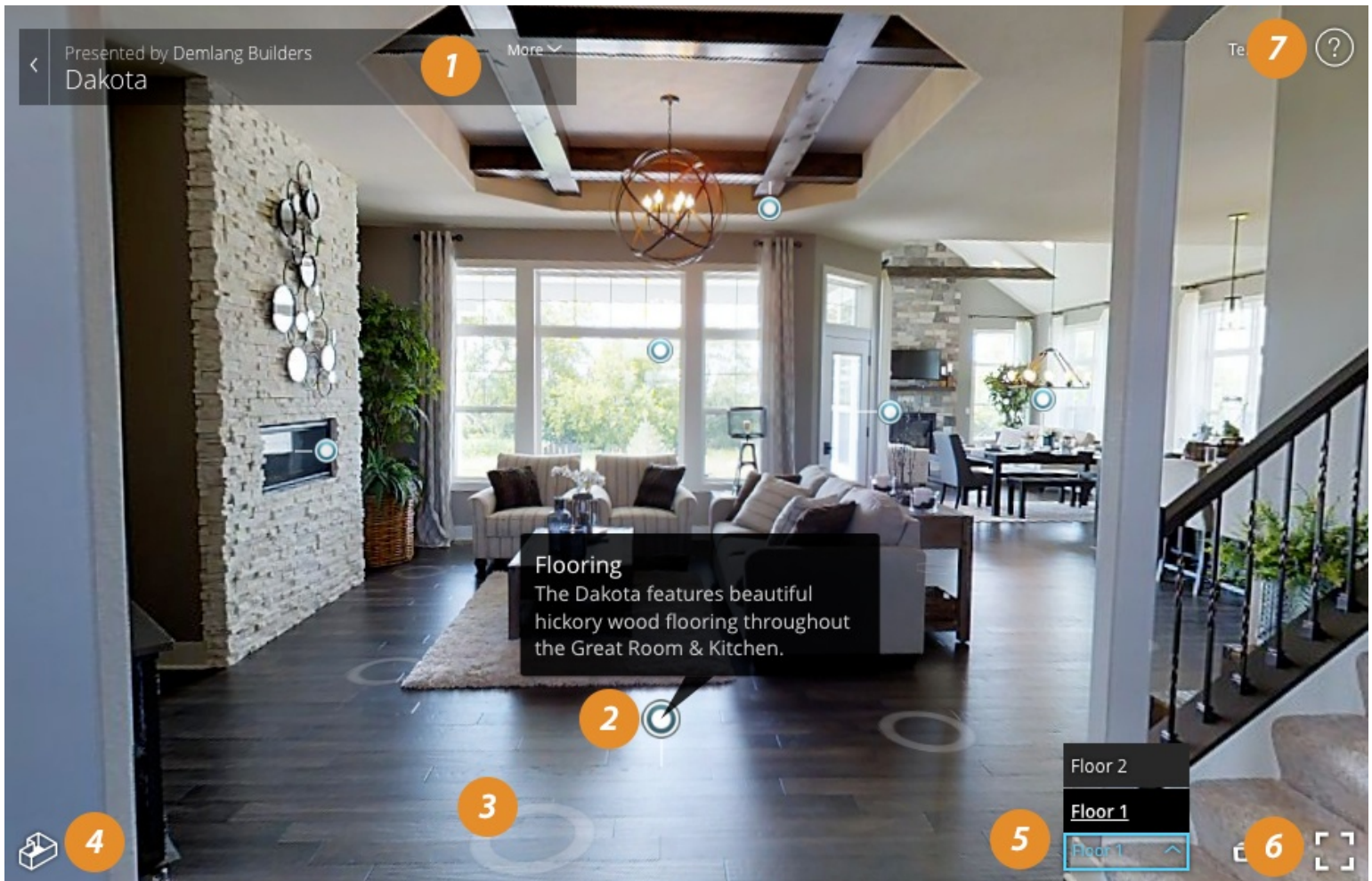
As an experienced homebuilder, we know that 92% of home buyers begin their search online, which is why our website offers many great resources for our clients. From a gallery of all our available [home models](#) to [helpful home building/buying resource websites](#), we understand that consumers are looking to the web to get answers to their questions and insight into our building philosophy. This is why we are happy to announce you can now tour select models on our website through [virtual 3D tours](#).

These tours are created using a 3D camera that scans every area of the home using a 360 degree capture. The scans are then combined to create the virtual tour. Users taking the tours can move from room to room and zoom in and out to get a close-up or full view of any area inside of the home. The tours provide you an idea of the floor plan layout, as well as insight into the products used and ways you might want to decorate your new home. They are also incredibly helpful throughout the material selections process, for getting a sense of overall dimensions and space, as well as helping you recall the smallest details such as lighting placement, the swing of doors and more as you work through your home planning process.

Even if you visit all of our [open models](#), it can be hard to keep the details straight. Did the Brooklyn have the angled kitchen off the front entry? Or was that the Alyssa II? How did the Dakota's Family Command Center connect to the back hall area and what height was the dog

wash? And, after visiting our model homes in person, revisiting our website virtual tours to compare features of different floor plans is a great way to make your final home building decision.

As you explore our virtual tours, here are few simple tips to navigating:



1. Matteredtags:

Matteredtags allow you to give information about a specific point within your tour. It is represented by a blue and white target. As you move through the tour, you can hover over these points and a callout box will appear with information.

2. Finding Information:

Choose more or less to find out information about the tour you are viewing. In this menu, you will see the presenting company, the tour title, a brief description of the space, contact information, and you will be able to show or hide Matteredtags.

3. Follow the Dots:

These are your “stepping stones” that will get you to where you would like to go. You can stay along the path or press one in sight to skip a few. From these points, you will be able to click and drag for a full 360 degree view.



4. **Point of View:**

There are a few different options on how to see the space (explained further on the next page). You can change between: Floor Plan, Dollhouse View, and Inside View.

5. **Change Floors:**

If your tour has multiple floors, you can use the dropdown to toggle between each floor. You can also go up and down the stairs by following the dots along the floor.

6. **Full Screen View:**

Want to make the tour larger? Click on this icon to view the tour in Fullscreen mode.

7. **Navigation Tips:**

Click the question mark icon for helpful tips on navigating the tour using your mouse and/or arrow keys.

If you have any questions about a Demlang home or more information on a home you have toured - whether it's virtually or in person, contact one of our New Construction Specialists today at 262-246-0330.