

MEET THE HADLEY



Introducing an Economical Option for New Home Construction

It's no secret that rising home rates and price increases have made the housing market frustrating. And, with mortgage rates climbing back to where they were in 2008, finding an option that fits your budget can be difficult. In response, Demlang has been doing everything we can to offset prices and keep new home construction more economical. What does this mean? In part, it means adjusting our approach: designing floor plans that fit different budget levels and building homes of different sizes. It also means making smarter choices — and that's exactly what led us to create our new Hadley floor plan. It packs all the perks in the right-sized punch!

Cutting Corners Doesn't Mean Cutting Corners

Making smart choices means we deliver on our Demlang promise without compromising on quality. We've value-engineered the floor plan of The Hadley to follow a rectangular layout, reducing the number of corners you'll see on the foundation and home's floor plan. This design leads to a simplified build with fewer costs — since it's less complex, small adjustments allow for easier construction. For example, roofing trusses can follow a simpler layout when the home is rectangular, and siding requires fewer corner finishing and trim pieces. Both result in a small but effective way of reducing costs.

Building smarter also means utilizing spaces in multiple ways. Instead of a traditional Jack and Jill bathroom, The Hadley positions an impressive family bathroom between two bedrooms. If you're entertaining guests, the bathroom is also accessible from the great room, allowing it to function as a guest bathroom when needed. Plus, enter a combined mud room and utility room area when you come in from the three-car garage, complete with a drop zone for your purse, keys, or mail. The Hadley includes all the spaces you need while making them multi-purpose.



Downsize, Don't Compromise

Ready to retire? Kids no longer living at home? Or just looking for a smaller option to better fit your lifestyle? Premiums on homes are still high, and you may be able to make a more economical decision by downsizing to The Hadley. Why not take advantage of house premiums and make a profit on your old home? With all-new features, maintenance-free vinyl windows, and our standard <u>Demlang Energy Savings</u>

<u>System</u>, save the pennies dedicated to maintaining and running your old appliances while enjoying your new home.

Yes, it's smaller than some of our other models, but The Hadley has all the amenities and desirable features today's homeowners want — with a surprising amount of space, too. While only 1,920 square feet, The Hadley still boasts expansive additions. Walk into your spacious pantry from the kitchen or hang your clothes in the oversized walk-in closet beside the master bedroom. Enjoy double sinks in your master bathroom, relax by the gas fireplace in the great room, or prepare a delicious meal on the expansive island while light streams through oversized windows. No matter what you love to do, you can do it downsized in The Hadley.

Act Now to Build Your Next Home

If you're looking to downsize — or just searching for an economical option in today's market — this floor plan could be the right fit. Interested in making The Hadley your next home? Contact one of our New Construction Specialists today!