



## ALLIANCE WINDOW SYSTEMS



### **Sturdy Vinyl Construction, Pleasing Aesthetics, and Unparalleled Service and Support**

With all the buzz about the black windows found in our [2019 Parade of Homes Harper Model](#), we asked Ben McCarty from Drexel Building Supply to tell us a little more about Alliance Window Systems and why it's a choice product for new Demlang homes. Ben has been serving Demlang Builders since 2012, and is our resource for all things windows, doors, lumber, trusses and more. Attending our weekly production meetings to troubleshoot jobsite concerns and bringing new trends and materials to our construction process, Ben is true member of the Demlang Team. Today he shares a little insight about Alliance Window Systems and why they've been a trusted Drexel partner for more than 20 years!



## Superior Vinyl Window Construction

Ask any carpenter who has installed Alliance Windows and they will tell you they notice an immediate difference when the product arrives on the jobsite. "Simply handling these products, you can tell that they are very well constructed. A heavier duty 3 1/4" frame depth doesn't just add insulation value, it also adds rigidity to the vinyl, which is by nature a flexible material. The added rigidity makes them easier to work with and also allows for larger glass sizes than many competing products with standard 2 7/8" frame depths," Ben shares.

It isn't just a thicker vinyl extrusion that shows. Its' clean welds, double strength glass, and mulled units constructed for maximum strength when combining window types. Factory applied jam extensions and exterior trim and casing packages make installation easier and more efficient as well.

## Energy Efficient Window Performance

Vinyl isn't just an attractive product for its initial price point, but also for the savings a product like Alliance Windows can offer for years to come. "All styles are ENERGY STAR qualified for the Northern Region and offer Low E and Argon Gas in what they call an InnovativE® glass that is 3/4" thick. In addition, the construction itself offers a Duralite® warm-edge spacer to optimize the balance between radiant heat loss, passive solar heat gain, and visible light transmittance," Ben shares with our team.



## *Demlang Builders* Energy Savings System

It's all included in the [Demlang Energy Savings System](#) that comes standard with every new home we build. Alliance windows are just one reason a new Demlang home will save our customers an average of about \$600 in energy savings per year!

### **A Variety of Window Features & Sizes**

Due to their more rigid construction, Alliance is able to provide windows and doors of different shapes and sizes that other vinyl products can't offer. One such example is a three-panel patio door available in both standard and custom sizes. Other eye-catching options include a full range of geometric shapes that offer a true selection of architectural choices. You can see that the large glass expanse windows across the rear of [our Harper model](#), are ready to stand up to wind, rain, and more because of that 3 1/4" frame.



When it comes to aesthetics, Alliance doesn't disappoint. Interiors are available in the standard white or tan solid vinyl through-color, (and now black) to meet the changing trends. With nine additional painted exterior coatings ranging from bronze to green and beyond, you can choose to upgrade your Alliance windows as well. "Patio doors can be made to custom heights, a variety of jamb species are available, and grills are available between the glass in nearly any design you can imagine," Ben tells us about the features of Alliance Window Systems for new construction.

## A Superior Window Warranty

Backed not only by local service and a strong regional partner, Alliance windows feature the Assurance Plus® warranty.

*"Very simply stated: Each AWA manufacturer warrants that every window it makes, including sealed insulating glass units, will be free from covered manufacturing defects during the lifetime of the original consumer purchaser so long as the purchaser retains ownership of the residence in which the windows were installed. Period."*



# ASSURANCE *plus*<sup>®</sup>



Read the entire [Alliance Window promise here!](#)

When combined with our DuPont preferred installation program that uses 9" Tyvek Flex Wrap on all corners, 6" product on the sill, and 4" around all top and sides, our clients can feel confident not just in their window choice, but in its installation as well.

## **Strength in the Window Manufacturer, Supplier, Builder Relationship**

Our story wouldn't be complete without touching on the relationship between Alliance, Drexel, and the team here at Demlang Builders.

Having nearly 20 years of experience in perfecting their joint supply chain, Drexel Building Supply and Alliance Window Systems bring an extensive history and understanding to each project they encounter. As a Demlang partner, both Drexel and Alliance understand that delivery schedule, order fulfillment, and service and repair on the jobsite are all critical to keeping new home construction on track.

[Drexel's OTIF \(on time in full delivery\) promise](#) is made simpler with Alliance as a partner, with products shipping regionally from Illinois rather than cross-country manufacturers. "Oftentimes you hear of carpenters getting held up on the jobsite waiting for windows to arrive to start the next phase of construction. But with Alliance, we rarely have that problem. Orders can typically be fulfilled in less than three weeks, and we get two deliveries a week from Alliance...so they can get out to your home as quickly as possible," Ben shares with our team.

And everyone knows that service isn't about preventing 100% of the problems, it's about how you handle problems when they do occur. At Demlang Builders we appreciate the rapid solutions provided by the combination of Drexel's in-house service technician, as well as Alliance's 1-3 day jobsite support when needed. This ensures our projects stay on track while not jeopardizing the quality or careful installation of Alliance Windows in a new Demlang Home.

